



TightPage is a revolution in web technology. Australian-built for businesses who need a great-looking website that does everything (except cost them a fortune).
Build your website the easy way!

WORKING DEMO AVAILABLE AT

tightpage.com

- Get a professionally designed, unique website.
- Update your website in minutes. So easy to learn, anyone can do it!
- Get great search engine results without lifting a finger.
- Create new pages at any time; they're FREE!

10% off!

when you pay
100% upfront

 **GetStarted**
Another Get Started Innovation

THE TIGHTPAGE PROCESS:



1. Plan

We work with you to define how your website should look and what it needs to do. We also train you in the TightPage system to get you entering content early on.



2. Design

Our professional graphic designers create an impressive design concept. If your package allows it, your feedback is then used to produce the final design.



3. Build

While you finish off your content, our developers build your website and integrate your design into the TightPage system.



4. Launch

We then prepare the site for launch by loading content and images for up to 5 pages. You can then press "Launch" when you are ready!



5. Market

We submit your website to all the major search engines to ensure that you get a great return on your investment.

STANDARD FEATURES:



Create Pages

With TightPage, you can create new pages in minutes. In fact, you can create as many pages as you like! With the built-in rich text editor, updating and formatting text is easy.



Immediate Splash Page

As soon as we receive your logo a temporary 1-page website will go live at your web address with your contact details, colours and logo.



Drop-down Menus

Windows-style drop-down menus are available on all TightPage packages, allowing users to easily navigate through your website.



User Management & Tracking

Assign unique passwords to your staff and they can keep your website up-to-date. TightPage keeps track of who creates and updates every page.



Website Usage Statistics

Track and analyse your website visitors, find your most popular pages and search words. We set you up with a Google Analytics account so you can assess the performance of your online marketing strategy



Search Engine Ready

TightPage has the latest search engine technology built-in to ensure that you get superior search engine placement without lifting a finger. We also submit your website to all major search engines, including Google, Yahoo and MSN.



Contact Forms

With the included contact form layouts you can customise some fields and gather extra detail like addresses.



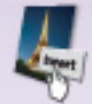
RSS Feeds

TightPage makes content easy! Don't write your own, feed someone else's content into your website. This could include your favourite blog or news website.



Training Package

You don't need to be a geek with a PhD to use TightPage. Anyone can learn the system in less than an hour with our easy-to-follow training package.



Insert Images

Don't worry about converting and resizing images for your website — TightPage does it all for you! Adding images to your web pages is easy.



Upload Files

TightPage allows you to upload all sorts of files to your website. From PDFs to Excel and Word documents, you will love how easy it is to share files with your staff and customers.



Create Links

Links are important on the web. TightPage makes it easy to link your pages to other websites or other places in your website.

UPGRADE:



Available with Professional, Advanced and Premier packages:



Professional Website Design

No templates allowed! First, we'll work with you to define a design brief. Then one of our graphic designers will create a custom design that fits your business.



Photo Gallery

Get those photos online! A photo gallery is a great way to captivate your website visitors. The TightPage system provides an easy way to upload all your photos.



Available with Advanced and Premier Packages:



Product Catalogue

Does your business have lots of products? With this tool, you'll have all those fabulous products online in no time. The display of your product catalogue has been optimised using Get Started's vast experience building custom product catalogue websites.



Extranet

Add member pages, private pages, staff pages or any other pages that require login details. This has a plethora of applications from disseminating staff rosters and news, to assigning premium content to members.



Available with Premier Package Only:



Cart & Order Management System

The TightPage ecommerce system gives your business the power to sell online. With the in-built shopping cart and ordering system, you will be able to process payments real-time and track orders as they come through.

We will set you up with your choice of payment gateway—Camtech or PayPal—and secure your online store with a 128-bit SSL certificate.

CHOOSE YOUR TIGHTPAGE PACKAGE:

Standard Features

Content Management System

- Create Pages
- Upload Files
- Insert Images
- Create Links

- ✦ Immediate Splash Page
- ✦ Content Loaded for 5 pages
- ✦ RSS Feeds

- ✦ Drop-Down Menus
- ✦ Contact Forms
- ✦ User Management & Tracking

- ✦ Search Engine Ready
- ✦ Website Usage Statistics
- ✦ Training Package

Express package



Standard features +

Initial 5 page limit (you can add extra pages after launch)

Customised Design

After we obtain your logo and corporate colours, your Project Manager will take you through a questionnaire to ascertain your preferred design pattern/style. We will then customise that pattern/style with your colours and logo. The Express package does not include any design iterations.

- 5 POP email accounts
- 50MB web space
- 500MB data transfer

\$1,495

+39/mth

Invoiced quarterly

Professional package



Express package +

Professional Website Design

This is a custom design that we will refine until you are happy with the look and feel of your website. One concept and two design iterations are included.

Unlimited Pages Upfront

Photo Gallery

Search Box

Vertical Sub-Menus

- 5 POP email accounts
- 50MB web space
- 500MB data transfer

\$2,495

+39/mth

Invoiced quarterly

Advanced package



Professional package +

Product Catalogue

Extranet

- 10 POP email accounts
- 250MB web space
- 750MB data transfer

\$3,295

+49/mth

Invoiced quarterly

Premier package



Advanced package +

Shopping Cart

Order Management System

SSL Certificate

Choice of Payment Gateway



Camtech OR PayPal

* Additional third party fees from Camtech or PayPal will apply.

- 20 POP email accounts
- 500MB web space
- 1GB data transfer

\$3,995

+69/mth

Invoiced quarterly

EXTRAS:

Want more? Take your website further with these optional extras.

Premium Design, \$795

Is the look and feel of your site absolutely critical? With the Premium Design option you will receive additional design time, an extra concept and more iterations.

Flash Header, \$395

Add some dynamism to your site. Select some images and a transition style and we will integrate an eye-catching Flash animation into your website header.

Custom Flash Animations, POA

Need something a little more creative? Our Flash Designers can create something special and memorable for your site based on your ideas and requirements.

Form Management System, \$595

This system will give you a custom form and a database tool which will collect the form submissions. It also includes auto-responders to automatically email users after they complete forms.

HAPPY TIGHTPAGE CUSTOMERS:



Victorian Strawberry Industry
vicstrawberry.com.au



Final5 Recruitment
final5.com.au



Immerse
immerse.com.au



Nexu Energy
nexuenergy.com.au



Alert Electrical
alertelectrical.com.au

